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### **Personal Profile**

A highly experienced Graphic and UI/UX Designer with 5 years of expertise in delivering creative and user-centered design solutions. Passionate about innovative design, enhancing user experience, and improving business processes through visually compelling digital solutions.

Strong leadership skills, problem-solving abilities, and a keen eye for detail in high-impact projects. Adept at working in fast-paced environments, adapting to new challenges, and leading design teams to create meaningful brand and product experiences.

### **Career Objective**

Leverage 5 years of experience in graphic design, UI/UX, and branding to create impactful, user-friendly designs that enhance business efficiency, optimize digital experiences, and drive engagement. Seeking opportunities to collaborate with innovative teams in shaping modern digital solutions.

### **Education**

**Bachelor’s Degree in Communication Design**  
Kwame Nkrumah University of Science and Technology | 2020 – 2024

**Professional Certifications:**

* Google UX Design Professional Certificate (2023)
* Adobe Certified Professional in Graphic Design & Illustration (2022)
* Figma Advanced Design & Prototyping Certification (2023)

### **Professional Experience**

**Graphic & UI/UX Designer**  
Ministry of Works and Housing | 2024 – Present

* Designed and printed over 1,000 staff ID cards and commercial driver’s licenses, streamlining administrative efficiency.
* Led the department’s digital transformation by redesigning the internal portal for better accessibility and user experience.
* Collaborated with IT and management teams to improve visual communication across the ministry’s platforms.

**Lead Graphic & UI/UX Designer**  
Tidy Up 24/7 (Landscape Design & Real Estate) | 2020 – 2023

* Led a design team to create branding materials, website UI/UX layouts, and marketing assets for clients.
* Managed and supervised design projects from concept to completion, ensuring brand consistency and effectiveness.
* Designed engaging, user-friendly website and mobile app interfaces using Figma and Adobe XD.
* Improved digital presence by 40% through strategic UI/UX enhancements and SEO-friendly design.

**Freelance Graphic & UI/UX Designer**  
2020 – Present

* Provided graphic design, branding, and UI/UX solutions for various clients in industries including technology, healthcare, and real estate.
* Created wireframes, prototypes, and high-fidelity designs for mobile and web applications.
* Developed brand identities, logos, and marketing materials for startups and established companies.
* Conducted usability testing and user research to optimize digital experiences.

### **Technical Skills**

* UI/UX Design: Figma, Adobe XD, Sketch
* Graphic Design: Adobe Photoshop, Illustrator, InDesign
* Web Design: HTML, CSS, WordPress
* Motion Graphics: After Effects, Premiere Pro
* Prototyping & Wireframing
* User Research & Usability Testing
* Presentation Skills (PowerPoint, Google Slides)
* Strong MS Office Skills (Word, Excel)

### **Soft Skills**

* Project Leadership & Team Management
* Strategic Planning & Execution
* Analytical Thinking & Problem-Solving
* Creative & Conceptual Thinking
* Strong Communication & Collaboration
* Time Management & Deadline Adherence

### **Achievements**

* **5 Years of Experience** in Graphic Design & UI/UX.
* Awarded **Top Performing Designer** at Tidy Up 24/7 for exceptional branding and user interface designs.
* Designed **20+ mobile and web applications**, enhancing user experience and engagement.
* **Increased client conversion rates by 30%** through effective branding and digital marketing strategies.
* Implemented cost-saving design solutions, reducing marketing expenses by 20%.

### **Special Interests**

* Exploring innovative UI/UX trends and emerging design technologies.
* Experimenting with creative graphic design techniques.
* Football, basketball, and global sports analysis.
* Traveling and cultural exploration.
* Playing video games for relaxation and creative inspiration.

### **References**

Available upon request.